

# ROUND BY ROUND BOXING

RBRBoxing and Capital Practice Consulting Announce Brand New Partnership



Design by Liam Brady/RBRBoxing

[Capital Practice Consulting](http://CapitalPracticeConsulting.com) and [RoundByRoundBoxing.com](http://RoundByRoundBoxing.com) Founder and Editor-in-Chief, Alejandro Burgos, are excited to announce a partnership between the two organizations.

[RoundByRoundBoxing.com](http://RoundByRoundBoxing.com) was founded in 2013 by Alejandro Burgos due to his passion for the sport.

Today, RBRBoxing is a growing force in boxing media with over a million page views per year and over 50 million impressions on social media. It is a top boxing website to follow and frequently beats out ESPN and commercially-owned media sites in search rankings.

Earlier this year, Burgos partnered with Peter Psillos and Heather Pressler to start Capital Practice Consulting.

Burgos brought his skills as a top-website, social media and search engine optimization professional to their new venture. Complimenting his technical skills, Peter Psillos and Heather Pressler were nationally-ranked sales and business consulting professionals in the corporate world.

All have a passion for and proven track record in growing small businesses. Capital Practice Consulting offers a full-range of cutting-edge marketing solutions for small businesses. They have developed a sure-fire algorithm for success with website design, management, search engine optimization (SEO), social media management, internet marketing and business consulting.

[RoundByRoundBoxing.com](http://RoundByRoundBoxing.com) is poised to grow as a website and a business. According to Burgos, "This partnership will finally bring the media sales and business experience to continue to grow the quality writing, graphic design and award-winning photography produced by [RoundByRoundBoxing.com](http://RoundByRoundBoxing.com)"

The first investment will be into a new website for [RoundByRoundBoxing.com](http://RoundByRoundBoxing.com) that includes a professional, easy to read format. The new design will include geo-targeted advertising space for boxing clubs, online betting sites, and retail.

The second phase of the investment will include investing in the writing staff and improving the overall quality of the content on [RoundByRoundBoxing.com](http://RoundByRoundBoxing.com).

Peter Psillos predicts, "The synergy between the two teams is clear. We will give a fresh perspective to growing the visibility of the content with a keen eye on the business opportunities."

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Burgos will continue to spearhead the new initiatives and manage the day-to-day operations of [RoundByRoundBoxing.com](http://RoundByRoundBoxing.com) with Heather and Peter as his trusted business partners.



Photo by Marilyn Paulino/RBRBoxing